



German  
Historical  
Institute  
London



# Pop Nostalgia

## The Uses of the Past in Popular Culture

### PRELIMINARY PROGRAMME (18 JULY 2016)

#### Thursday, 10 November 2015

##### 12:30-13:00 REGISTRATION

##### 13:00-13:30 Welcome and Introduction

ANDREAS GESTRICH (London), DION GEORGIU (London), TOBIAS BECKER (London)

##### 13:30-15:00 Panel 1: Alternative Pasts, Presents and Futures

Chair: DEBORAH SUGG RYAN (Portsmouth)

SUSAN BAUMERT (Jena), The Creative and Joyful Play with the Aesthetics of the Past: A comparative study on the three main retro events

HELEN WAGNER (Duisburg-Essen), Past as Future? Nostalgia as a way of building a future

TOBIAS STEINER (Hamburg), Nazi flags on Times Square! Obverted nostalgia and the renegotiation of cultural memory in U.S. alternate history TV drama

##### 15:00-15:30 COFFEE BREAK

##### 15:30-17:00 Panel 2: Gendering the Past

Chair: SABINE SIELKE (Bonn)

ELENA CAODURO (Luton), Femme Rétro: The gendered politics of retro pop stars

KIM WILTSHIRE (Ormskirk), Re-making the Hegemonic British Male 1960s Icon in the New Millennium

CHRISTINA BUSH (Berkeley), "Have You Ever Been Mistaken for a Man": Aliens, sneaker nostalgia, and (im)proper performances of gender

**17:00-17:30 COFFEE BREAK**

**17:30-19:00 Panel 3: Embodying the Past**

Chair: MICHAEL DWYER (Philadelphia)

HEIKE JENSS (New York), Nostalgia Modes? Vintage and Heritage in Fashion

JOSETTE WOLTHUIS (Coventry), 'Nostalgia Feels Like an Old Tweed Coat': Dressing the fifties and sixties on television

MICHAEL WILLIAMS (Southampton), 'I dream in #mycalvinss': Sculptural longing and celebrity poses from Gloria Swanson to Justin Bieber

**19:00-22:00 CONFERENCE DINNER**

## **Friday, 11 November**

**9:00-10:30 Panel 4: Sensory Nostalgias**

Chair: GARY CROSS (State College)

ELODIE ROY (Glasgow), The Consumption of Time

BODO MROZEK (Berlin), Olfaction and Ostalgia: A sensory approach to nostalgia

LILY KELTING (Berlin), From Fried Chicken to Kimchi Grits: Restaurants and the nostalgia industry in the U.S. South

**10:30-11:00 COFFEE BREAK**

**11:00-12:30 Panel 5: Digital Nostalgias**

Chair: CLAIRE MONK (Leicester)

ALINE MALDENNER (Saarbrücken), Remembering Youth: Internet forums as digital "media memory" of 1960s and 70s youth media and their popular culture

RIEKE JORDAN (Berlin), Once Upon a Time on the Internet: The music album as an object in the 21st Century

DION GEORGIU (London), 'Fuck you, I won't do what you tell me!': Intermediality, temporality and consumer resistance in the 2009 campaign to get rage against the machine to Christmas Number One

**12:30-13:30 LUNCH BREAK**

**13:30-15:00 Round Table**

Chair: Tobias Becker (London)

GARY CROSS (State College), MICHAEL DWYER (Philadelphia), CLAIRE MONK (Leicester), DEBORAH SUGG RYAN (Portsmouth)