Pop Nostalgia
The Uses of the Past in Popular Culture

Preliminary Programme (18 July 2016)

Thursday, 10 November 2015

12:30-13:00 Registration

13:00-13:30 Welcome and Introduction
   Andreas Gestrich (London), Dion Georgiou (London), Tobias Becker (London)

13:30-15:00 Panel 1: Alternative Pasts, Presents and Futures
   Chair: Deborah Sugg Ryan (Portsmouth)
   Susan Baumert (Jena), The Creative and Joyful Play with the Aesthetics of the Past: A comparative study on the three main retro events
   Helen Wagner (Duisburg-Essen), Past as Future? Nostalgia as a way of building a future
   Tobias Steiner (Hamburg), Nazi flags on Times Square! Obverted nostalgia and the renegotiation of cultural memory in U.S. alternate history TV drama

15:00-15:30 Coffee Break

15:30-17:00 Panel 2: Gendering the Past
   Chair: Sabine Sielke (Bonn)
   Elena Caoduro (Luton), Femme Rétro: The gendered politics of retro pop stars
   Kim Wiltshire (Ormskirk), Re-making the Hegemonic British Male 1960s Icon in the New Millennium
   Christina Bush (Berkeley), “Have You Ever Been Mistaken for a Man”: Aliens, sneaker nostalgia, and (im)proper performances of gender
17:00-17:30  COFFEE BREAK

17:30-19:00  Panel 3: Embodying the Past
Chair: MICHAEL DWYER (Philadelphia)
HEIKE JENSS (New York), Nostalgia Modes? Vintage and Heritage in Fashion
JOSETTE WOLTHUIS (Coventry), 'Nostalgia Feels Like an Old Tweed Coat': Dressing the fifties and sixties on television
MICHAEL WILLIAMS (Southampton), 'I dream in mycalvinss': Sculptural longing and celebrity poses from Gloria Swanson to Justin Bieber

19:00-22:00  CONFERENCE DINNER

Friday, 11 November

9:00-10:30  Panel 4: Sensory Nostalgias
Chair: GARY CROSS (State College)
ELODIE ROY (Glasgow), The Consumption of Time
BODO MROZEK (Berlin), Olfaction and Ostalgia: A sensory approach to nostalgia
LILY KELTING (Berlin), From Fried Chicken to Kimchi Grits: Restaurants and the nostalgia industry in the U.S. South

10:30-11:00  COFFEE BREAK

11:00-12:30  Panel 5: Digital Nostalgias
Chair: CLAIRE MONK (Leicester)
ALINE MALDENER (Saarbrücken), Remembering Youth: Internet forums as digital “media memory” of 1960s and 70s youth media and their popular culture
RIEKE JORDAN (Berlin), Once Upon a Time on the Internet: The music album as an object in the 21st Century
DION GEORGIOU (London), ‘Fuck you, I won’t do what you tell me!’: Intermediality, temporality and consumer resistance in the 2009 campaign to get rage against the machine to Christmas Number One

12:30-13:30  LUNCH BREAK

13:30-15:00  Round Table
Chair: Tobias Becker (London)
GARY CROSS (State College), MICHAEL DWYER (Philadelphia), CLAIRE MONK (Leicester), DEBORAH SUGG RYAN (Portsmouth)